

**Contact Information:**

David Dirks, Chief Marketing Officer

(541) 917-6849, dirksd@centralwcu.org

Central Willamette Credit Union Celebrates Juntos Avanzamos Designation

Proclamation ceremony commemorates national recognition for serving Hispanic communities

ALBANY, Ore., Sept. 5, 2025 — Central Willamette Credit Union is proud to announce that it has officially received the Juntos Avanzamos designation. This national recognition, awarded by Inclusiv, honors the credit union's commitment to financial inclusion and its dedication to serving Hispanic and immigrant communities. The designation places Central Willamette among only 10 credit unions in Oregon to receive the national recognition.

Juntos Avanzamos means "Together We Advance." Central Willamette is now connected to a network of financial institutions in 34 states that are leading the way in providing safe, affordable, and accessible financial services for all. The designation also signifies that the credit union offers bilingual support and culturally relevant financial solutions.

"We are very proud of this very important moment," Stacie Wyss-Schoenborn, CWCU's President and CEO, said. "For years we have served the Hispanic Community offering loans and accounts, as well as offering information on how to handle money to reach our members' goals. It is an honor, and we are very thankful to receive this designation for all our work."

To celebrate this designation, a Juntos Avanzamos Proclamation Ceremony will be held on Thursday, Sept. 18, from 3 to 4:30 p.m. at Central Willamette's Corporate Headquarters, located at 7101 Supra Drive SW in Albany.

Credit union partners, public officials, community funders, and members of the media are invited to attend. Following the ceremony and presentation of the Juntos Avanzamos flag, there will be performances by culturally specific musicians and local dancers. Light refreshments will be provided by locally owned Latino businesses.

About Central Willamette Credit Union

Central Willamette Credit Union is a member-owned, not-for-profit financial cooperative dedicated to serving the needs of its members and strengthening the communities it calls home. With more than \$600+ million in assets and a growing presence across the region, CWCU operates 10 full-service branches throughout the Central Willamette Valley.

www.Centralwcu.org