### Building Better Lives Together

# 2024 ANNUAL REPORT









#### A Word From Our

### **CEO & BOARD CHAIR**



The year 2025 marks our 70th Anniversary – we have come a long way during our rich history starting as the Linn Government Employees Credit Union in 1955 to our charter and name change in 1957 to the Federal-Metals Credit Union and now as Central Willamette Credit Union. In 2024, we marked another year of exciting growth and innovation for Central Willamette Credit Union (CWCU).

As we look back on 70 years – we have successfully navigated balancing opportunities along with the various external challenges that we face from time to time. All along our path there have been our resolute employees who have always sought to keep you as a member, in the forefront of all we do.

In 2024, we achieved significant milestones, deepened community relationships, and expanded our services to better meet your evolving financial needs. Here are just a few:

### Stronger Together: LANECO FCU Merges into CWCU

We proudly welcomed members of LANECO Federal Credit Union into our CWCU family through a successful merger. This partnership strengthens our collective commitment to providing exceptional financial services and greater community impact. It also provides CWCU with access to an important and growing market area in Lane County. If you are in the area, please stop by and say "hello" to your Eugene branch team!

#### **Branching Out: New Bend Location**

We expanded our presence with the opening of our newest branch in the vibrant community of Bend, Oregon. This new location allows us to serve more members, offering greater convenience and accessibility in Central Oregon.

### **Innovation Meets Accessibility:** Video Banking

In response to member feedback and changing needs, we launched our Member Video Banking service. Now, you can experience personalized, face-to-face financial support wherever you are, making banking easier and more accessible than ever.

#### Leading the Way: Cannabis Banking Services

Understanding the unique needs of Oregon's cannabis businesses, CWCU launched specialized Cannabis Banking Services. In 2024 we acquired several new cannabis-based business members and expect that number to grow into the future. We are committed to supporting local businesses with compliant, secure, and efficient financial solutions.

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#### A Word From Our

### **CEO & BOARD CHAIR**



# **Community Commitment: Salem Housing Partnership**

Our new partnership with the Salem Housing Authority (SHA) demonstrates our deep-rooted commitment to affordable housing solutions. CWCU helped to administrate SHA's federally funded grant program that is designed to provide funding assistance for eligible residents seeking housing in the city of Salem.

#### **Gold Standard in Wealth Management**

Our Wealth Management Team received prestigious recognition from the "Best of Willamette Valley" annual recognition program, winning Gold for "Best Wealth Management Service" in the region. This honor reflects our unwavering commitment to providing exceptional financial guidance tailored to your goals.

#### **Continued Financial Strength**

In 2024, CWCU experienced financial growth as we ended the year approaching a milestone of \$600 million in total assets, demonstrating the trust and confidence you continue to place in us.

#### **Community Investment & Outreach**

CWCU remains as fully invested into the communities we serve now as we have for the last 70 years. To further our commitment to invest in growing our community-based partnerships, we have formed a Community Engagement team. This team is dedicated

to expanding our community support, financial education & wellness, as well as CU advocacy in our markets.

Here are some additional highlights of our community outreach in 2024:

- Launched a new financial education and wellness
  platform providing a wide range of financial education
  topics that are available in both Spanish and English
  and easily accessible on our website.
- Your CWCU team volunteer hours exceeded 2,500 for 2024 – including nearly 740 hours of volunteer time served during our "Day of Giving" event in October.
- We provided funding for three Latinx college scholarships in partnership with Altrusa of Corvallis.
   This is our fifth year partnering with Altrusa on these college scholarships.
- CWCU was the Premier sponsor of the annual NW Art & Air Festival which attracts thousands of people each year.
- In all, we invested over \$120,000 into communitybased partnerships. We support organizations that work to improve our communities, and we appreciate their service to all.

Thank you again for your loyalty and membership with CWCU. Our board of directors and our team members look forward to serving you in 2025 and beyond.

Sincerely,



Stacie Wyss-Schoenborn,
PRESIDENT/CEO



Steve Uerlings,

### Report Of The

## **CWCU SUPERVISORY COMMITTEE**



The Supervisory Committee is pleased to report the successful completion of the independent audit of Central Willamette Credit Union's financial statements and member account verification for the year ending December 31, 2024. Conducted by the certified public accounting firm Opsahl Dawson & Company, LLP, this audit affirmed the accuracy and integrity of our financial reporting in full compliance with generally accepted accounting principles (GAAP).

In addition to financial oversight, we engaged an independent firm to perform a comprehensive Information Technology & Security Audit in 2024. This assessment evaluated the strength and resilience of our IT infrastructure, security protocols, and data protection measures. We are proud to share that Central Willamette's cybersecurity and technology programs received top-tier ratings, demonstrating our ongoing commitment to safeguarding member information and maintaining operational excellence.

Regulatory oversight remains a cornerstone of our commitment to transparency and accountability. Central Willamette is routinely examined by state and federal regulators, including the Oregon Division of Finance and

Corporate Securities and the National Credit Union Administration (NCUA). These examinations provide a thorough review of our financial health, operational effectiveness, risk management practices, and regulatory compliance.

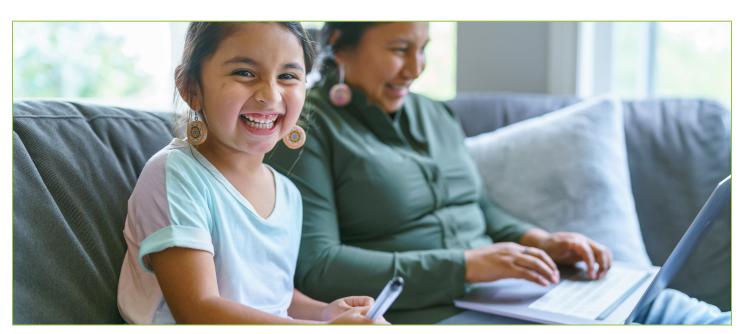
The Supervisory Committee continues to exercise diligent oversight through a combination of internal and external audits, ensuring that all activities align with federal and state regulations and the internal control framework established by our Board of Directors and Management. Based on these independent evaluations, the Committee affirms that Central Willamette Credit Union is financially sound, well-managed, and positioned to serve our members with security and stability for years to come.

Respectfully Submitted,

David C. Dahlin

David Dahlin,

CHAIR



# **GROWTH IN NUMBERS**

#### STATEMENT OF FINANCIAL CONDITION

ASSETS	12/31/2024	12/31/2023
Cash and Cash Equivalents	81,017,940	17,964,943
Certificates of Deposit	2,828,260	498,000
Securities (Available for Sale)	54,137,464	74,148,394
Restricted Equity Securities	1,949,064	1,934,300
Loans (Net)	410,667,549	385,031,463
Accrued Interest Receivable	1,722,551	1,593,011
Property and Equipment (Net)	10,771,583	9,133,547
Share Insurance Deposit	4,777,431	4,237,942
Cash Surrender Value Life Insurance	7,218,319	7,047,122
Other Assets	17,981,698	17,835,078
Total Assets	593,071,859	519,423,800
LIABILITIES		
Member Shares	511,124,610	443,529,506
Borrowings	-	-
Subordinated Debentures	24,500,000	24,500,000
Deferred Grant Revenue	1,983,071	2,478,839
Accrued Expenses and Other Liabilities	7,243,929	6,581,030
Total Liabilities	544,851,610	477,089,375
Members' Equity	48,220,249	42,334,425
Total Liabilities and Members Equity	593,071,859	519,423,800

#### STATEMENT OF INCOME

12 MONTHS ENDING	12/31/2024	12/31/2023
Interest Income	24 5 40 726	20.740.006
Loans Investments	24,549,736 4,414,486	20,749,006 1,642,577
Total Interest Income	28,964,222	22,391,583
Interest Expense		
Deposits Borrowings	7,300,526 264,057	3,029,628 237,091
Total Interest Expense	7,564,583	3,266,719
Net Interest Income	21,399,639	19,124,864
Provision for Loan Losses	3,338,119	2,209,540
Net Interest Income After Provision for Loan Losses	18,061,520	16,915,324
Non-Interest Income	7,857,649	7,542,801
Non-Interest Expense		
Salary and Benefits	12,226,256	10,464,867
Operations	10,667,572	8,967,997
Total Non-Interest Income/Expense	22,893,828	19,432,864
Net Income	3,025,341	5,025,261

### **COMMUNITY IMPACT**

#### SOME OF THE ORGANIZATIONS WE'VE HELPED

















































## **INVESTING IN OUR COMMUNITIES**



# INVESTING IN OUR COMMUNITIES



#### **OUR LOCATIONS**

#### **ALBANY PACIFIC**

905 29th Ave SW Albany, OR 97321

#### **ALBANY WAVERLY**

645 Waverly Drive SE Albany, OR 97322

#### **BEND**

61535 S Hwy 97 Bend, OR 97702

#### **CORVALLIS**

555 NE Circle Blvd Corvallis, OR 97330

#### **EUGENE**

74A Centennial Loop Eugene, OR 97401

#### **LEBANON**

625 N 5th St. Lebanon, OR 97355

#### **NEWPORT**

150 NE 20th St. Newport, OR 97365

#### **NORTH ALBANY**

621 NW Hickory St Albany, OR 97321

#### **SALEM**

852 Lancaster Dr SE Salem, OR 97317

#### **SOUTH SALEM**

4093 Commercial St. SE#110 Salem, OR 97302





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