



2023 ANNUAL REPORT

Building Better Lives Together

A WORD FROM OUR CEO AND BOARD CHAIR

The year 2023 marks a significant pivot for CWCU because we've been invested heavily in the last few years to significantly improve our service delivery to members. Prior to 2023, this was accomplished by updating key parts of our infrastructure – those systems that allow us to better serve members like you and keep our assets safe. While we are always looking to improve our service delivery, 2023 was a focus on keeping your credit union strong by investing in growth-oriented opportunities.

We also invested time to update our Mission and Vision statements and make them clearer and relatable to our goal of building better lives together. Our revised statements are:

CWCU Mission: Provide simplified access to affordable financial services.

CWCU Vision: We serve to build better lives and communities together.

We are proud of the work our teams do in order to help bring our mission and vision to life every day. None of it would be possible without the loyalty and trust of our thousands of members who have confidence in us to do so.

Another significant project was focused on developing cannabis business banking services

to serve the growing cannabis business market. Generally, traditional banks do not invest the resources to work with cannabis-based businesses for basic banking services like the ability to provide a safe process for taking large deposits and business checking account access. CWCU saw the need to provide safe banking services for these businesses and will begin offering solutions in early 2024.

Community Investment & Outreach

In our ongoing commitment to community growth and enrichment, we proudly introduced our Hispanic Community Initiative. This initiative is a testament to our long-term dedication to the vibrant Hispanic community, acknowledging its significant cultural and economic contributions to our collective well-being. As a financial institution, we are actively exploring opportunities to enhance banking accessibility for the expanding Hispanic population, ensuring that our services are inclusive and resonate with their unique cultural identity. Our aim is to offer financial solutions that are not only accessible but also culturally respectful, meeting the needs of the Hispanic community both now and in the future.

During 2023, our dedication to community service soared to new heights, with a remarkable total of 1,800 employee service hours logged across all regions. This represents an extraordinary 77%

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increase from the previous year's total of 1,019 hours. Notably, our expansion efforts in Salem, particularly with the establishment of the new South Salem branch, and our unwavering commitment to Newport have played pivotal roles in this remarkable achievement.

Our fruitful partnerships with esteemed organizations such as the Kroc Center, Boys and Girls Clubs, YMCA, and various other local entities have been instrumental in our community engagement endeavors. These collaborations have allowed us to make meaningful contributions and foster positive change within the diverse communities we proudly serve.

As we reflect on the past year's successes, we are filled with excitement and anticipation for the future. We remain steadfast in our commitment to broadening our outreach and deepening our impact, as we continue to strengthen our bonds with the communities that we are privileged to be a part of.

Organizational Highlights

On March 21st, 2023, S&P Global Market Intelligence ranked Central Willamette as a top-performing US credit union out of over 1,797 credit unions eligible in this analysis. CWCU ranked 69th of 1,797 CU's based on the calculated scores of five critical performance metrics in this S&P ranking. The CWCU team works tirelessly to ensure your credit union is strong and vibrant and this is just one outcome of that work. We thank you as members for your continued support and loyalty.

As a part of our long-term growth plan, we opened our newest branch in Newport-as a part of our westward expansion. If you are in the Newport area, we invite you to visit our branch team located at the Fred Meyer - 150 NE 20th St., Newport. Our shoreline and inshore communities in Lincoln County are critical to our economic and cultural health.

Pivoting east, we also announced our plans to open a new branch in Bend, giving CWCU a foothold in an important and growing eastern Oregon marketplace. The Bend Branch is located at the Fred Meyer - 61535 Hwy 97, Bend - and opened on April 15th, 2024. If you live, work, or are visiting in Bend, please be sure to stop by and say "Hello" to your dedicated branch team.

Both Newport and Bend branches feature easy, 24/7 ATM access for your convenience.

2023 saw the launch of our latest Certificate of Deposit (CD) account, the Flex12, a one (1) Year CD. The Flex12 is the first CD of its kind in our markets that offers the ability to earn a higher-than-average rate and the flexibility to add new money to the account during the course of its maturity. The response from our members as well as bringing in new members has been very gratifying and is part of our commitment to providing best-in-class products for your financial success.

Thank you again for your loyalty and membership with CWCU. Our board of directors and our staff look forward to serving you into 2024 and beyond.

Sincerely,



A handwritten signature in black ink.

Stacie Wyss-Schoenborn,
PRESIDENT/CEO



A handwritten signature in black ink.

Steve Uerlings,
CHAIR

REPORT OF THE CWCU SUPERVISORY COMMITTEE

We are delighted to announce the successful completion of the annual financial statement audit and verification of members' accounts for the year ending December 31, 2023. This rigorous process was conducted by the independent certified public accounting firm, Hauser, Jones and Sas. Their expert analysis confirmed that Central Willamette's financial statements accurately reflect our institution's financial health in accordance with generally accepted accounting principles.

Additionally, during 2023, we conducted an Information Technology & Security Audit from an outside firm to validate our IT architecture and systems. We are proud to share that Central Willamette's technology security program was top rated, showcasing our commitment to maintaining high standards of security and efficiency.

Our dedication to transparency and accountability extends to regular examinations by regulatory bodies such as the Oregon Division of Finance and Corporate Securities and the National Credit Union Administration (NCUA). These examinations comprehensively assess various financial parameters, operations, controls, plans, policies, and procedures to ensure compliance with all relevant statutes and regulations.

Furthermore, Central Willamette's Supervisory Committee diligently utilizes both internal and external audits to ensure adherence to applicable federal and state regulations, as well as the effectiveness of internal controls established by our Board of Directors and Management. Based on the findings of these audits, the Committee confidently concludes that Central Willamette Credit Union is being managed in a safe and sound manner, ensuring the security and stability of our institution for our valued members.

Respectfully Submitted,



David C. Dahlin

David Dahlin,
CHAIR



GROWTH IN NUMBERS

STATEMENT OF FINANCIAL CONDITION

ASSETS	12/31/2023	12/31/2022
Cash and Cash Equivalents	17,964,943	16,952,431
Certificates of Deposit	498,000	747,000
Securities (Available for Sale)	74,148,394	87,071,580
Restricted Equity Securities	1,934,300	1,736,300
Loans (Net)	385,031,463	373,754,249
Accrued Interest Receivable	1,593,011	1,247,517
Property and Equipment (Net)	9,133,547	8,507,992
Share Insurance Deposit	4,237,942	4,159,586
Cash Surrender Value Life Insurance	7,047,122	6,889,343
Other Assets	17,835,078	14,364,338
Total Assets	519,423,800	515,430,336
LIABILITIES		
Member Shares	443,529,506	433,390,702
Borrowings	-	14,000,000
Subordinated Debentures	24,500,000	24,500,000
Deferred Grant Revenue	2,478,839	-
Accrued Expenses and Other Liabilities	6,581,030	7,096,993
Total Liabilities	477,089,375	478,987,695
Members' Equity	42,334,425	36,442,641
Total Liabilities and Members Equity	519,423,800	515,430,336

STATEMENT OF INCOME

12 MONTHS ENDING	12/31/2023	12/31/2022
Interest Income		
Loans	20,749,006	14,654,846
Investments	1,642,577	1,698,467
Total Interest Income	22,391,583	16,353,313
Interest Expense		
Deposits	3,029,628	502,721
Borrowings	237,091	207,668
Total Interest Expense	3,266,719	710,389
Net Interest Income	19,124,864	15,642,924
Provision for Credit Losses	2,209,540	877,751
Net Interest Income After Provision for Credit Losses	16,915,324	14,765,173
Non-Interest Income	7,542,801	9,365,395
Non-Interest Expense		
Salary and Benefits	10,464,867	9,104,420
Operations	8,889,640	7,837,692
NCUA Premium Assessment	78,357	276,211
Total Non-Interest Income/Expense	19,432,864	17,218,323
Net Income	5,025,261	6,912,245

COMMUNITY IMPACT



SOME OF THE ORGANIZATIONS WE'VE HELPED



CWCU: INVESTING IN OUR COMMUNITIES



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OUR LOCATIONS

ALBANY WAVERLY

645 Waverly Drive SE
Albany, OR 97322

ALBANY PACIFIC

905 29th Ave SW
Albany, OR 97321

NEWPORT

150 NE 20th St.
Newport, OR 97365

NORTH ALBANY

621 NW Hickory St
Albany, OR 97321

BEND

61535 S Hwy 97
Bend, OR 97702

CORVALLIS

555 NE Circle Blvd
Corvallis, OR 97330

LEBANON

625 N 5th St.
Lebanon, OR 97355

SALEM

852 Lancaster Dr SE
Salem, OR 97317

SOUTH SALEM

4093 Commercial St. SE#110
Salem, OR 97302



CENTRALWCU.ORG | (541) 928-4536

This credit union is federally insured by the National Credit Union Administration.

